

# Why does Census 2020 matter to your faith-based community?



The 2020 Census is fast approaching, and faith leaders play a key role in this important effort. Census data impacts decisions at the national, state, tribal and local levels — from congressional representation to the annual allocation of more than \$675 billion. These resources are essential to the well-being of neighborhoods, schools, hospitals, fire departments and more.

The U.S. Census Bureau partners with the faith community to get the word out about the importance of the count. Faith leaders are trusted voices in their communities. You know how to reach your congregation and members; hard-to-count families, individuals and children; other national and local leaders; and key stakeholders.

## HOW CAN YOU HELP?

**Participate in Census Worship Weekend:** This census-themed weekend is March 27–29, 2020. For your community it could be Census Sunday, Census Shabbat, Census Sabbath or Census Friday Prayers ahead of Census Day on April 1, 2020.

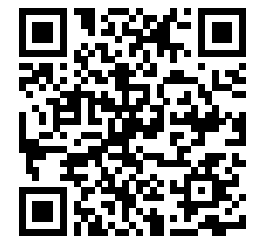
**Focus on children:** Connect us to your childcare center and school leadership. About one million young children weren't counted in the last census — the highest of any age group.

**Stress that the 2020 Census is safe, secure, and confidential:** Highlight the privacy and confidentiality of the 2020 Census and share materials in hard copy and online

## FAITH TOOL KIT

A Faith Toolkit with Talking Points on the 2020 Census, Census Sermon Guide, and Sacred Texts Related to the Census and Justice is available.

To download this helpful guide, scan the QR code with your mobile device or follow the provided URL.



<https://www.sec.state.ma.us/census2020/img/pdf/Census-2020-Faith-Toolkit.pdf>